

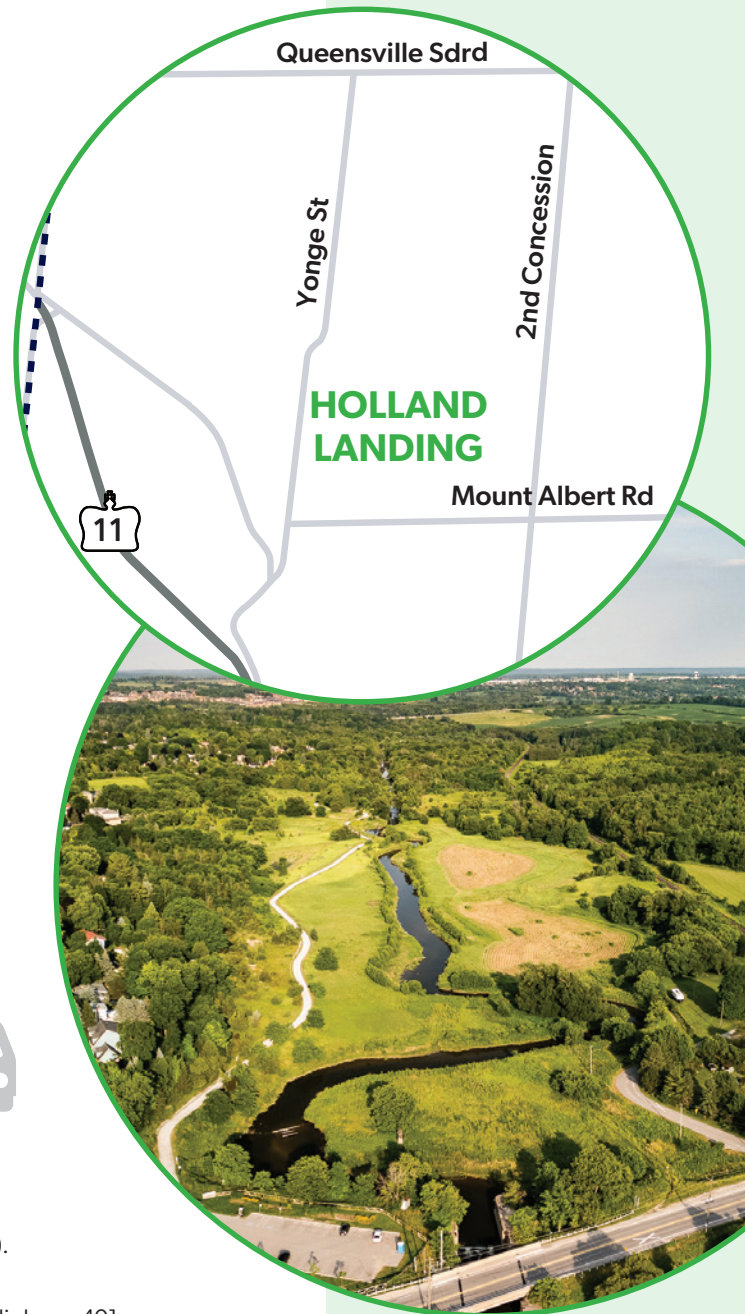
HOLLAND LANDING

INTRODUCTION

Holland Landing is located in the western part of East Gwillimbury (EG), bordering King and Bradford West Gwillimbury. Known for its outdoor spaces and the Holland River, which connects to Lake Simcoe, the area offers plenty of opportunities to enjoy nature.

In the downtown area along Yonge Street, you'll find local shops, services, the East Gwillimbury Public Library, the Holland Landing Community Centre, and nearby parks and trails. Yonge Street is being revitalized with improvements like upgraded sidewalks, multi-use paths, resurfaced roads, and new trail connections. These upgrades will make it easier for people to walk or bike around and explore the community.

Holland Landing also has industrial areas along Toll Road, Holland Landing Road, and Sluse Road, where manufacturing and other businesses support the local supply chain and economy.



TRANSPORTATION

Highway 400

From the west side of Bradford (6.1 km).
Average daily traffic: 106,600 vehicles

Highway 404

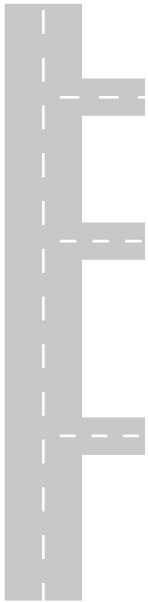
From Davis Drive to Woodbine Avenue (approximately 14.5 km).
Average daily traffic: 35,775 vehicles

Links East Gwillimbury to the rest of York Region, Toronto, and Highway 401.

Yonge Street

From Yonge Street and Green Lane to Highway 11.
Average weekly volume: 338,862 vehicles

From Mortonvale Drive to Walker Road (Holland Landing Population Centre)
Average weekly volume: 59,723 vehicles



AVERAGE HOUSEHOLD
INCOME

\$113,565



AVERAGE HOUSEHOLD
NET WORTH

\$739,563

RETAIL & SERVICE INVENTORY

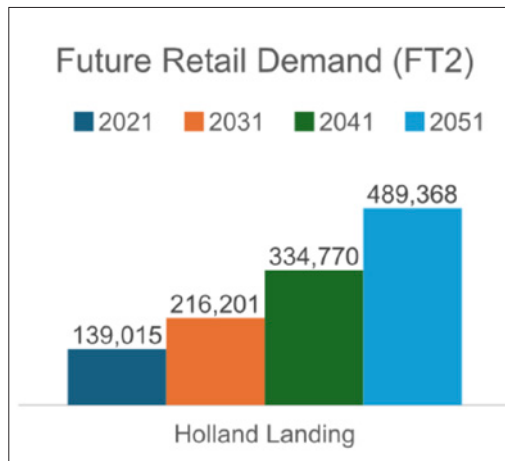
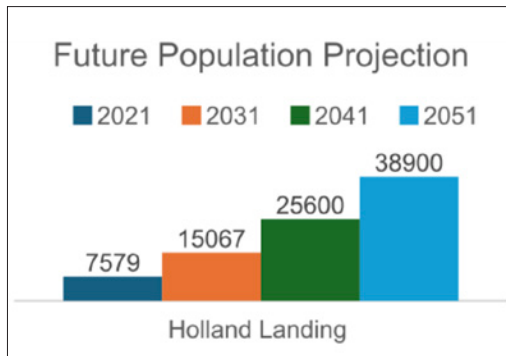
Total Retail Square Footage	6,750 ft²
Total Service Square Footage	22,250 ft²
Total Square Footage	29,000 ft²

DEMOGRAPHICS



DEMOGRAPHIC BREAKDOWN	
Residency	Own
Education	Mixed
Occupation	Service Sector/ Blue Collar
Urbanity	Suburban
Family Life	Middle-aged families
Home Type	Single Detached

FUTURE PROJECTIONS



"Our development in Holland Landing is developing the gateway to East Gwillimbury by introducing essential services that cater to the growing needs of the community. Our project brings much-needed commercial spaces, fostering economic growth and enhancing the quality of life for residents. By strategically planning retail, office, and service-oriented uses, we are shaping East Gwillimbury into a thriving destination for businesses and families alike."

– Behzad Lotfi, Partner and Development Director, 6ix Dev



For further information, please contact:

Brennan Kenny, Manager of Economic Development

Advantage EG | Town of East Gwillimbury

Phone: 905.478.4283 ext. 3862 | E-mail: bkenny@eastgwillimbury.ca

This document was funded in partnership with York Region Economic Strategy.

PROMINENT COMPANIES & BRANDS



GFL Environmental Inc.

48 Sluse Road,
Holland Landing, ON
L9N 1G8
T: (905) 326-0101



Greenworks Tools Canada Inc.

67 Toll Road,
Holland Landing, ON
L9H 1H2
T: (647) 558-9283



**Prisum Coatings Canada /
Soya Oil**

48 Sluse Road,
Holland Landing, ON
L9N 1G8
T: (905) 836-1352



TCS Group

73 Sluse Road,
Holland Landing, ON
L9N 1G8
T: (905) 761-9330